



CORPORATE OVERVIEW

2021

Gerflor[®]

GERFLOR WITH YOU AT EVERY STEP



VISION

In this fast-changing world, we strive to improve people's lives by providing safe and creative flooring, wall covering & finishes solutions that exceed their needs and contribute to a better world.

MISSION

Anticipate and lead the way through :

- Innovative, decorative, eco-friendly & specialty solutions
- A steadfast devotion to the needs and success of our customers and partners.

We will meet these challenges through our teams' passion and belief that there is always a better way.

VALUES

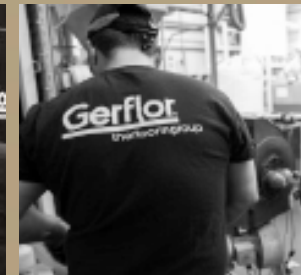
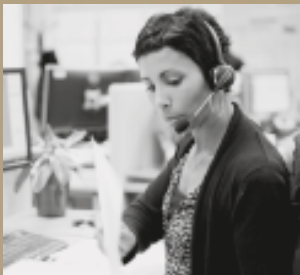
Teamwork

Respect & Integrity

Accountability & Commitment

Customer success

Entrepreneurship & Agility





FLOORING,
WALL COVERING
& FINISHES



913 M€
2020 SALES

● **120 COUNTRIES**



29 SUBSIDIARIES

● **19 PLANTS & LOGISTIC HUBS**



4000 EMPLOYEES

● **40 NATIONALITIES**



GRADUS

TARAFLEX



GLOBAL REACH..

29

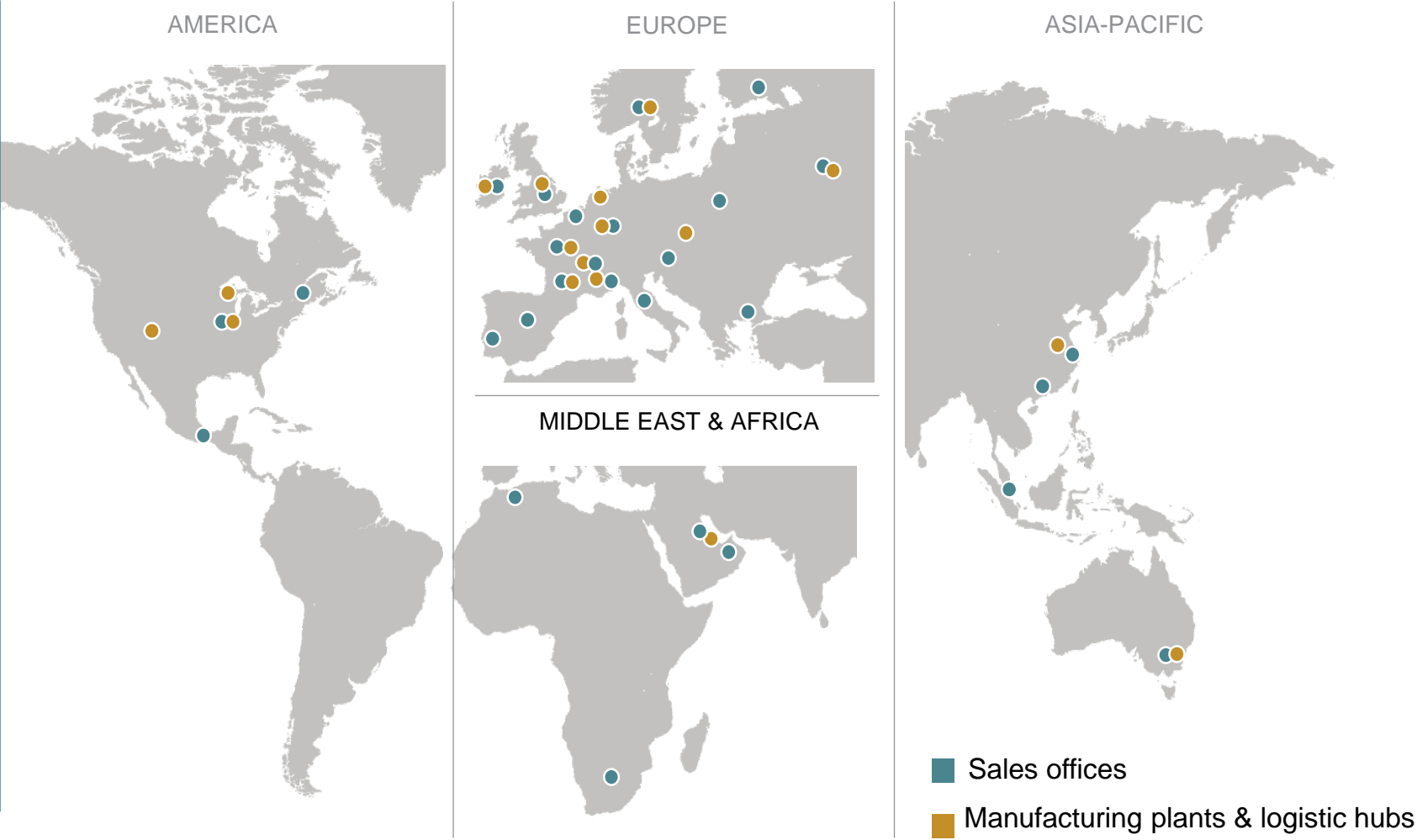
SALES OFFICES

19

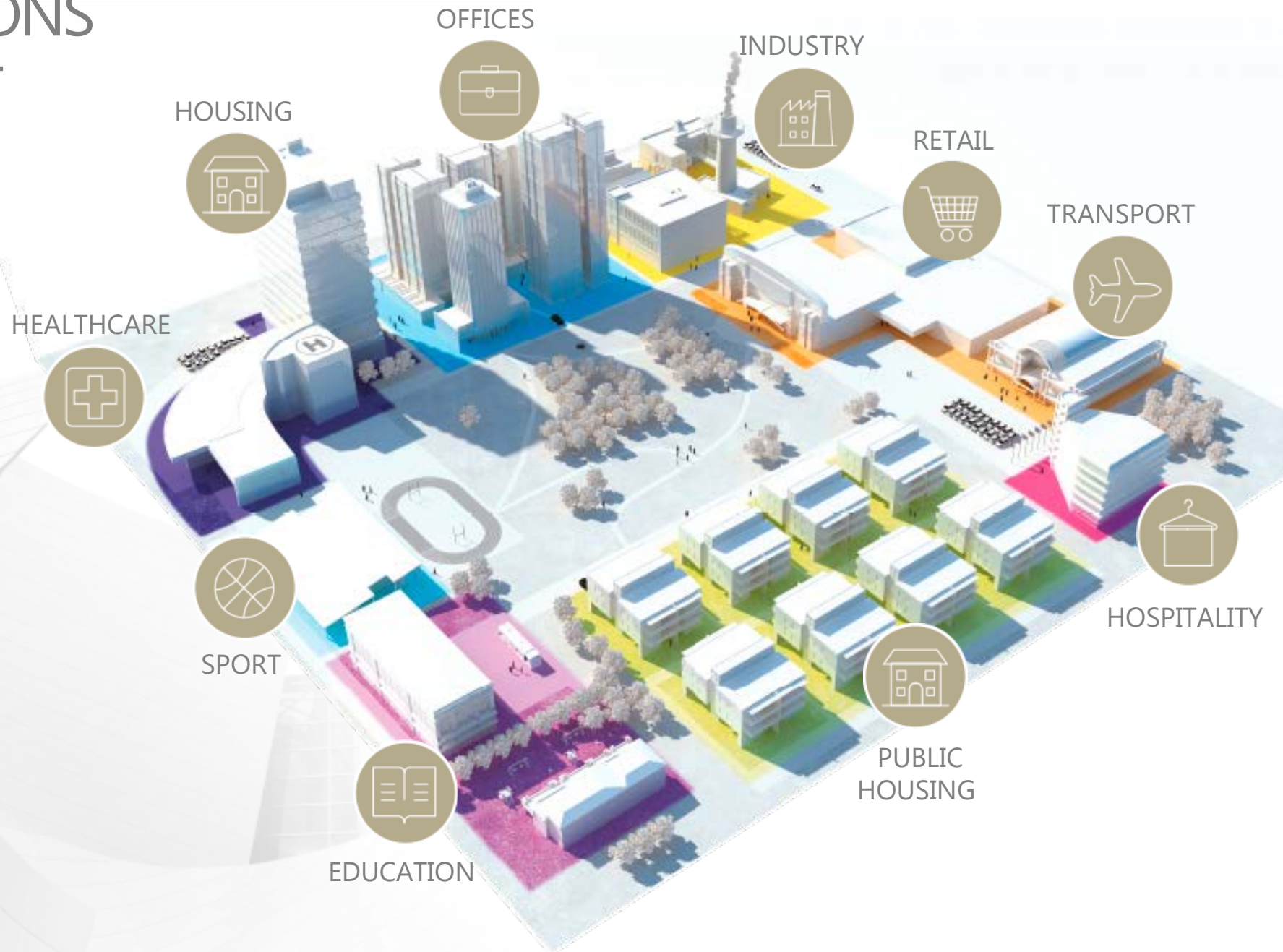
MANUFACTURING
PLANTS & LOGISTIC
HUBS

5

TECHNOCENTRES



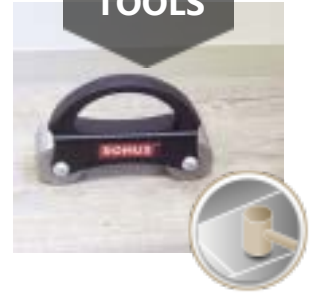
SPECIFIC SOLUTIONS FOR ALL MARKET APPLICATIONS



MORE THAN A FLOOR ...



TOOLS



ADD-ON LAYERS



FOR MORE
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GERFLOR
DESIGN LAB
INTERPRETS
TRENDS
TO NOURISH
YOUR
CREATIVITY



*4000 patterns
plus on demand
design services*



ECO-DESIGN APPROACH SUPPORTS SUSTAINABLE PROJECTS

100% REACH raw materials
Renewable materials





INNOVATION IS OUR DNA



70% OF SALES

ACHIEVED WITH PRODUCT RANGES
LESS THAN 3 YEARS OLD



5 RESEARCH & DEVELOPMENT

CENTRES DEDICATED TO PRODUCT INNOVATION



160 ENGINEERS

DELIVERING NEW AND BETTER FLOORING SOLUTIONS



150 ACTIVE PATENTS

FOCUS ON EXCLUSIVITY AND DIFFERENTIATION

FOR MORE THAN 30 YEARS GERFLOR HAS BEEN COMMITTED TO THE CIRCULAR ECONOMY

WASTE MANAGEMENT

- Internal recycling program
- External recycling program



TRANSFORMATION

- Geographical proximity
- Eco-design
- Eco-friendly manufacturing process

USAGE

- Efficient installation
- Healthy environment
- Easy maintenance
- Long lasting



- 22%
CARBON IMPACT / SQM



50,000T OF RECYCLED
CONTENT COLLECTED



40% OF PRODUCT
INSTALLED WITHOUT GLUE



25 YEARS
PRODUCT LIFE